



Agenda

Council Meeting | Thursday, February 19, 2026 | 9:00 AM | Council Chambers

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1. **County Council Meeting Minutes**
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- D.1.1. **Gravel Crushing 2026**
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[Advertising and Public Notification Bylaw](#)

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1. **Corteva Agriscience - 100th Anniversary of Pioneer**
[Corteva Agriscience - 100th Anniversary of Pioneer](#)

F. COUNTY COUNCIL AND COMMITTEE UPDATES

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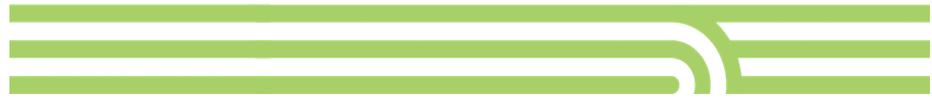
1. **Lethbridge County Council Attendance Update - January 2026**
[Lethbridge County Council Attendance Update - January 2026](#)

G. NEW BUSINESS

H. CLOSED SESSION

1. **Planning & Development Discussion (ATIA Section 19 - Advice from Officials)**
2. **CAO Report - C.Beck (ATIA Sections 19, 20, 28 and 29)**

I. ADJOURN



Minutes

Council Meeting | Thursday, February 5, 2026 | 9:00 AM | Council Chambers

The Council Meeting of Lethbridge County was called to order on Thursday, February 5, 2026, at 9:00 AM, in the Council Chambers, with the following members present:

PRESENT:

- Reeve Tory Campbell
- Deputy Reeve John Kuerbis
- Councillor Lorne Hickey
- Councillor Mark Sayers
- Councillor Kevin Slomp
- Councillor Eric Van Essen
- Councillor Tony Ankermann
- Chief Administrative Officer Cole Beck
- Director, Development & Infrastructure Devon Thiele
- Director, Corporate Services Hailey Pinksen
- Director, Growth & Engagement Trevor Lewington
- Legislative Coordinator & Executive Assistant Candice Robison
- Manager, Planning and Development Kaylyn Franklin
- Senior Planner Steve Harty

A. CALL TO ORDER

Reeve Tory Campbell called the meeting to order at 9:05 a.m.

Reeve Campbell read the following land acknowledgement:

In the true spirit of reconciliation, we acknowledge all those who call this land home now and for thousands of years in the past. May we respect each other and find understanding together and recognize the benefits that this land provides to all of us.

B. ADOPTION OF AGENDA

The following items were added to the agenda:

- H.1. - Signage
- H.2. - Green Acres Conference

15-2026	Deputy Reeve Kuerbis	MOVED that the February 5, 2026 Lethbridge County Council Meeting Agenda be adopted as amended.	CARRIED
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C. ADOPTION OF MINUTES

C.1. County Council Meeting Minutes

16-2026	Councillor Van Essen	MOVED that the January 15, 2025 Lethbridge County Council Minutes be adopted as presented.	CARRIED
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D. SUBDIVISION APPLICATIONS

D.1. Subdivision Application #2025-0-186 Spencer/Domenic Construction - Lot 4, Block 1, Plan 0914119 and part of NE1/4 31-07-20-W4M

17-2026	Deputy Reeve Kuerbis	MOVED that the Agricultural and Country Residential subdivision of Lot 4, Block 1, Plan 0914119 and part of NE1/4 31-7-20-W4M (Certificate of Title No. 131 293 671, 201 166 823), to enable a property line adjustment (reconfiguration) by subdividing a 1.50-acre (0.607 ha) portion of land from a title comprised of 153.00-acres (61.92 ha) and consolidating it to a 1.50-acre (0.607 ha) title thereby enlarging it to 3.00-acres (1.213 ha) in size for country residential use; BE APPROVED subject to the following:
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RESERVE:

The 10% reserve requirement, pursuant to Sections 666 and 667 of the Municipal Government Act, be provided as money in place of land on the 1.5 acres at the market value of \$15,000 per acre with the actual acreage and amount to be paid to Lethbridge County be determined at the final stage, for Municipal Reserve purposes.

CONDITIONS:

1. That, pursuant to Section 654(1)(d) of the Municipal Government Act, all outstanding property taxes shall be paid to Lethbridge County.
2. That, pursuant to Section 655(1)(b) of the Municipal Government Act, the applicant or owner or both enter into and comply with a Development Agreement with Lethbridge County which shall be registered concurrently with the final plan against the title(s) being created.
3. That the titles and 1.50-acre (0.607 ha) portion of land to be subdivided and the consolidated to create the enlarged 3.00-acre (1.213 ha) yard title be done by a plan prepared by a certified Alberta Land Surveyor in a manner such that the resulting titles cannot be further subdivided without approval of the Subdivision Authority.
4. That the applicant submits a final plan as prepared by an Alberta Land Surveyor that certifies the exact location and dimensions of the parcel being subdivided.
5. That any easement(s) as required by utility companies or the municipality shall be established, if deemed required.

CARRIED

D.2. Subdivision Application #2025-0-184 – Schwartzkopf Farms Ltd. – Lot 1, Block 1, Plan 1811654 within SE1/4 04-10-22-W4M

18-2026	Deputy Reeve Kuerbis	MOVED that Country Residential subdivision of Lot 1, Block 1, Plan 1811654 within SE1/4 4-10-22-W4M (Certificate of Title No. 181 189 473, 181 189 473 +1), subdivide 4.01-acres (1.62 ha) and consolidate it to a vacant 2.99-acre (1.21 ha) parcel to enlarge it to 7.00-acres (2.83 ha) in size, for country residential use; BE REFUSED for the following reasons:
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REASONS:

1. The enlargement proposal does not comply with Land Use Bylaw No. 24-007 subdivision criteria and the maximum vacant (bareland) parcel size of 3.0-acres. The Subdivision Authority does not see the justification for a waiver of the County’s Land Use Bylaw maximum vacant parcel size as the LNID pipeline is not located on the subdivided title so there is no easement and no development restriction present on the current 2.99-acre parcel.
2. A former irrigation canal west of the current 2.99-acre title boundary has been replaced with pipe and is not part of the land area of the acreage parcel (as a 30.48 metre wide strip of land will remain to the west side of the acreage yard that encompasses the irrigation pipe area). The application indicates that due to the LNID pipelines they require a disturbance offset for any permanent structures. It is noted that Lethbridge County has no stipulated disturbance offset (setback) within Land Use Bylaw No. 24-007 from an irrigation pipeline or right-of-way as the area or right-of-way itself is considered the area encumbrance on title and restricted for development. The pipeline area is not part of the original 2.99-acre title or the area being subdivided as it is located on the west side of the acreage parcel title boundary. There are no development restrictions on the current 2.99-acre title beyond the standard land use bylaw road and property line setbacks.
3. An approval was granted in 2017 to subdivide a 2.0-acre title for the dryland area in the very southwest corner for the acreage, and in 2018 a new application was submitted to increase the size to the existing 2.99-acres which was approved as it aligned with the subdivision criteria maximum 3.0acre lot size for a vacant (bareland) parcel. There has been no development or improvements constructed on the acreage title over the last eight year period. The Subdivision Authority has determined the applicants have sufficient area on the vacant parcel, with no obstructions in place, to properly design and

locate improvements on the existing acreage yard title and it will not impact the LNID pipeline.

CARRIED

Reeve Campbell recessed the meeting at 10:00 a.m.

Reeve Campbell reconvened the meeting at 10:10 a.m.

E. PUBLIC HEARINGS - 10:00 a.m.

E.1. Bylaw 25-029 - Amendment to the Land Use Bylaw to amend Part 1 Administrative, relating to Development Permit Procedures - Public Hearing

Reeve Campbell called a recess to the Council Meeting, for the Public Hearing for Bylaw 25-029 at 10:10 a.m.

19-2026 Councillor Van Essen MOVED that the Public Hearing for Bylaw 25-029 commence at 10:10 a.m. CARRIED

The Manager, Planning and Development reviewed Bylaw 25-029.

Reeve Campbell asked if anyone wished to speak in favour or opposition of Bylaw 25-029.

No further comments were made.

20-2026 Councillor Sayers MOVED that the Public Hearing for Bylaw 25-029 adjourn at 10:15 a.m. CARRIED

Reeve Campbell reconvened the regular meeting at 10:15 a.m.

21-2026 Councillor Slomp MOVED that Bylaw 25-029, be read a second time. CARRIED

22-2026 Deputy Reeve Kuerbis MOVED that Bylaw 25-029, be read a third time. CARRIED

F. DEPARTMENT REPORTS

F.2. ADMINISTRATION

F.2.3. Fire Services Invoice Waiver Request

23-2026 Councillor Sayers MOVED that County Council waive Fire Services Invoice No. 19444 in the amount of \$4,121.81. CARRIED

F.1. CORPORATE SERVICES

F.1.1. Bylaw 26-002 - Municipal Assessor Bylaw

24-2026 Deputy Reeve Kuerbis MOVED that Bylaw 26-002 - Municipal Assessor Bylaw be read a first time. CARRIED

25-2026 Councillor Slomp MOVED that Bylaw 26-002 - Municipal Assessor Bylaw be read a second time. CARRIED

26-2026 Councillor Sayers MOVED that Council consider third reading of Bylaw 26-002 - Municipal Assessor Bylaw.

CARRIED

27-2026 Councillor Ankermann MOVED that Bylaw 26-002 - Municipal Assessor Bylaw be read a third time. CARRIED

F.2. ADMINISTRATION

F.2.1. Oldman Watershed Council Funding Request

28-2026 Deputy Reeve Kuerbis MOVED that County Council approve the funding request from the Oldman Watershed Council in the amount of \$4,959.00, calculated at a rate of \$0.49 per resident based on a population of 10,120 residents.

CARRIED

F.2.2. Rescission of Bylaw No. 965 - Firearm Control Bylaw

29-2026 Councillor Slomp MOVED that Council rescind Bylaw No. 965 - Firearm Control Bylaw in its entirety.

CARRIED

G. CORRESPONDENCE

G.1. Alberta CARE Spring Seminar

Council reviewed information regarding the Alberta CARE Spring Seminar taking place March 18th -20th in Brooks.

G.2. Alberta Sugar Beet Growers Annual General Meeting

Council reviewed information regarding the Alberta Sugar Beet Growers Annual General Meeting taking place March 4th in Lethbridge.

G.3. Chinook Arch Library Board Report - December 2025

Council reviewed the Chinook Arch Library Board's December 2025 report.

G.4. Willow Creek Regional Waste Management Services Commission - Waste to Energy Invitation to Participate

Council reviewed the invitation from the Willow Creek Regional Waste Management Services Commission to participate in their waste to energy initiative.

G.5. SouthGrow Southern Alberta Economic Summit

Council reviewed an invitation to attend the SouthGrow Southern Alberta Economic Summit on March 25th in Lethbridge.

H. NEW BUSINESS

H.1. Signage

H.2. Green Acres Conference

30-2026 Deputy Reeve Kuerbis MOVED to authorize Councillor Lorne Hickey to travel to Newfoundland for the Green Acres Convention. CARRIED

I. CLOSED SESSION

I.1. - Land Disposition (ATIA Section 30 - Disclosure harmful to economic and other interests of a public body)

I.2. - Rescind Policy (ATIA Section 29 - Advice from Officials)

I.3. - CAO Report - C. Beck (ATIA Section 19, 20, 28 & 29)

31-2026 Councillor Hickey MOVED that the Lethbridge County Council Meeting move into Closed Session, pursuant to Section 197 of the Municipal Government Act, the time being 11:00 a.m. for the discussion on the following:

I.1. -Land Disposition (ATIA Section 30 - Disclosure harmful to economic and other interests of a public bylaw)

I.2. - Rescind Policy (ATIA Section 29 - Advice from Officials)

I.3. - CAO Report - C. Beck (ATIA Section 19, 20, 28 and 29)

Present during the Closed Session:
Lethbridge County Council
Chief Administrative Officer
Senior Management
Administrative Staff
CARRIED

32-2026 Deputy Reeve Kuerbis MOVED that the Lethbridge County Council Meeting move out of the closed session at 11:56 a.m. CARRIED

I.1. Land Disposition (ATIA Section 30 - Disclosure harmful to economic and other interests of a public body)

33-2026 Councillor Slomp MOVED that Council approve declaring Plan 6481DI; Block 1; Lot 7 as surplus, and direct Administration to proceed with public sale of the property. CARRIED

I.2. Rescind Policy (ATIA Section 29 - Advice from Officials)

34-2026 Deputy Reeve Kuerbis MOVED that Council rescind Policy 310 – Approach Construction Guidelines. CARRIED

J. ADJOURN

35-2026 Deputy Reeve Kuerbis MOVED that the Lethbridge County Council Meeting adjourn at 11:57 a.m. CARRIED

Reeve

CAO

AGENDA ITEM REPORT



Title: Gravel Crushing 2026
Meeting: Council Meeting - 19 Feb 2026
Department: Operations
Report Author: Ryan Thomson

APPROVAL(S):

Cole Beck, Chief Administrative Officer

Approved - 17 Feb 2026

STRATEGIC ALIGNMENT:



Governance



Relationships



Region



Prosperity

EXECUTIVE SUMMARY:

The County crushes and stockpiles gravel from the County owned gravel pit on a three year cycle; 2026 is a crushing year. A competitive bidding process, RFP, was used to award the contract to a third party vendor and the contract stipulated 300,000 tonnes of aggregate to be produced. The vendor crushed 50,000 tonnes over the contracted volume.

RECOMMENDATION:

That Council authorize an allocation of \$195,500 to pay for the additional 50,000 tonnes

REASON(S) FOR RECOMMENDATION(S):

Funds will be pulled from the 2026 gravel crush reserve allocation that was previously approved. No net new funds required.

Gravel has been crushed and stockpiled in county gravel pit and is now a county asset.

Operations is looking at ways to prevent future cost overages on the next contract.

PREVIOUS COUNCIL DIRECTION / POLICY:

Council approved \$1,194,000.00 for gravel crushing from the reserve.

Council approved reserve funding for gravel crushing at \$600,000 annually for 2026-2028.

BACKGROUND INFORMATION:

Lethbridge County issued a Request for Proposal (RFP) to crush and stockpile 300,000 tonnes of aggregate at the Rakus South Pit (SE 23-12-20-W4M), adjacent to Highway 845. The material

supports County road gravelling, construction, and other Public Works projects as part of the County's annual gravel management strategy. Work was required to be completed by February 26, 2026, to align with the 2026 construction season.

All aggregate production was required to meet Alberta Transportation Standard Specifications for Highway Construction (Edition 15-2013), Section 3.2 – Aggregate Production and Stockpiling, for Designation 4, Class 25 Gravel Surfacing Aggregate. Under the contract, Lethbridge County acts in place of Alberta Transportation, with the Manager of Technical Services serving as the Engineer or designate.

As standard practice, the contractor measures production tonnage using belt scale readings from the crushing plant conveyor. To verify quantities, the County retains an independent engineering firm to survey the stockpile, calculate material volume, and apply an established conversion factor to determine equivalent tonnes. This dual-measurement process ensures accountability and accuracy in reporting and payment.

In previous crushing programs, final quantities have exceeded the RFP-specified amount. The 2023 and 2021 pit crush projects both exceeded the tendered quantities by approximately 9%, demonstrating that moderate overages are not uncommon in gravel production. However, the current variance is greater than what has been experienced in recent years (17%).

While unit pricing secured through this contract is likely as competitive as can be expected for the foreseeable future, and the additional tonnes provide long-term inventory value, the excess production represents an unplanned budget pressure requiring Council consideration.

ALTERNATIVES / PROS / CONS:

Pro: County has an additional 50,000 tonnes of gravel at current value compared to expected cost increase of future gravel crush

Con: Use of funds from 2026 gravel crush reserve

FINANCIAL IMPACT:

\$195,500

LEVEL OF PUBLIC PARTICIPATION:

Inform Consult Involve Collaborate Empower

AGENDA ITEM REPORT



Title: Advertising and Public Notification Bylaw
Meeting: Council Meeting - 19 Feb 2026
Department: Administration
Report Author: Trevor Lewington

APPROVAL(S):

Cole Beck, Chief Administrative Officer

Approved - 17 Feb 2026

STRATEGIC ALIGNMENT:



Governance



Relationships



Region



Prosperity

EXECUTIVE SUMMARY:

Lethbridge County currently provides a subsidy to Sunny South News pursuant to Policy 106. Sunny South News is owned by Alta Newspaper Group Limited Partnership, a Vancouver-based publisher of newspapers in Western Canada and Quebec which includes the Lethbridge Herald.

Lethbridge County subscriptions account for the bulk of the publication's paid subscribers but receives a lower share of editorial content relative to several other municipalities.

Lethbridge County incurs expense to design and place advertisements in the publication for a range of purposes including notifications about development matters, tax assessment reminders, emergency services and other corporate communications.

The effectiveness and reach of print media in such a weekly publication when compared to the targeted and direct audience of the County's digital platforms is increasingly under scrutiny.

The County has an advertising bylaw that allows the organization to use methods other than print for public notifications. A municipality may prescribe such alternatives by bylaw under the Municipal Government Act.

The proposed bylaw would further modernize the County's advertising and public notification processes. It is also proposed to rescind Policy 106 effective December 31, 2026.

If the new bylaw is adopted and the policy is rescinded as recommended, Administration would work to educate the public through the remainder of 2026 on the availability of digital communication options and phase out its use of print advertising in most circumstances. The County would retain the option to use print media as a communication channel when or if needed.

RECOMMENDATION:

The County Council provide first reading to Bylaw 26-008 “Advertising & Public Notification Bylaw” and further that Council rescind Policy 106 effective December 31, 2026.

REASON(S) FOR RECOMMENDATION(S):

Council has previously identified concerns with the effectiveness and impact of the Sunny South News as a communication vehicle for County residents.

Expenses related to the subscription subsidy and print advertising would be reinvested in the County's digital communication channels and website.

PREVIOUS COUNCIL DIRECTION / POLICY:

Policy 106 was adopted effective October 20, 1979 that established the practice of providing a Sunny South News subscription/delivery of the publication to each registered owner of property in the County.

Bylaw 23-013 received third reading on May 18, 2023.

BACKGROUND INFORMATION:

A sample of 8 weekly editions of the Sunny South News from September/October 2025 and January/February 2026 were reviewed and it was determined that Lethbridge County received lower a lower coverage footprint and lower share of editorial coverage than two other municipalities.

Electronic newsletter subscriptions, social media followers and website traffic continues to grow matching societal trends to increasing adoption of digital, instantaneous and targeted sources of media.

(See attached Council report.)

ALTERNATIVES / PROS / CONS:

Council could decline to provide first reading to the Bylaw and retain Bylaw 23-103 as it exists currently. This would allow Administration to use electronic notification methods in the circumstances outlined in the current bylaw.

Council could choose not to rescind Policy 106 and maintain the current subsidy for resident subscriptions (roughly \$1,300 / month) but there would be no opportunity for reinvestment of savings into other channels.

FINANCIAL IMPACT:

The current expenditures for print advertising in and resident subscriptions for the Sunny South News in the amount of approximately \$60,000 per year would be reinvested into other communications tools and channels to provide better value for the organization.

LEVEL OF PUBLIC PARTICIPATION:

- Inform Consult Involve Collaborate Empower

ATTACHMENTS:

[Bylaw 26-008 - Advertising Public Notification Bylaw](#)

[Advertising and Public Notification Bylaw](#)

**LETHBRIDGE COUNTY
BYLAW NO. 26-008
ADVERTISING AND PUBLIC NOTIFICATION BYLAW**

**A BYLAW OF LETHBRIDGE COUNTY, IN THE PROVINCE OF ALBERTA, TO PROVIDE
FOR ALTERNATE METHODS OF PUBLIC NOTIFICATION OF ITEMS REQUIRED TO BE
ADVERTISED UNDER THE *MUNICIPAL GOVERNMENT ACT*,**

WHEREAS Section 606 and other applicable provisions of the *Municipal Government Act*, RSA 2000, c. M-26, as amended (the “Act”), require a municipality to advertise certain bylaws, resolutions, public hearings, and other matters;

AND WHEREAS Section 606.1(1) of the Act permits Council to pass a bylaw to provide for alternate methods of advertising, which may include electronic means, for advertising certain bylaws, resolutions, public hearings and other matters referred to in the Act.

AND WHEREAS Council considers it desirable to establish clear, consistent, and efficient methods of advertising and public notification that enhance transparency and public access to information;

AND WHEREAS Council is satisfied that the advertising method set out in this Bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other things relates or in which the meeting or hearing is to be held.

NOW THEREFORE the Council of Lethbridge County, in the Province of Alberta, duly assembled, enacts as follows:

1. TITLE

1.1 This Bylaw may be cited as the “Advertising and Public Notification Bylaw.”

2. PURPOSE

2.1 The purpose of this Bylaw is to establish the methods by which Lethbridge County will advertise bylaws, public hearings, and other matters as required under the Act or any other enactment.

2.2 This Bylaw is intended to:

- a) Ensure compliance with the Act;
- b) Improve public access to information;
- c) Provide flexibility in advertising methods; and
- d) Promote cost-effective and timely notification.

3. DEFINITIONS

In this Bylaw:

- 3.1 “Act” means the *Municipal Government Act*, RSA 2000, c. M-26, as amended.
- 3.2 “Administration” means the Chief Administrative Officer or their designate.
- 3.3 “Advertising” means providing notice to the public as required by the Act or any other enactment.
- 3.4 “Council” means the duly elected Council of Lethbridge County.
- 3.5 “County Website” means the official Lethbridge County website.
- 3.6 “Public Hearing” means a hearing held pursuant to the Act.

4. APPLICATION

4.1 This Bylaw applies to all advertising and public notification required under the Act or any other enactment, unless a specific method of advertising is expressly required and cannot be varied by bylaw.

4.2 Where the Act requires advertising to be done “in a newspaper,” this Bylaw establishes an alternative method of advertising pursuant to Section 606(1) of the Act.

5. METHODS OF ADVERTISING

5.1 Standard Method (Alternative to Newspaper)

Unless otherwise required by legislation, advertising shall be deemed sufficient if the notice:

- a) Is published on the County Website for a minimum of seven (7) consecutive days; and
- b) Is posted on the County’s official social media channels (if available); and
- c) Is included in at least one of the following:
 - A print newspaper circulating in the County; or
 - An electronic newsletter distributed by the County; or
 - Posted at the County Administration Office.

5.2 Public Hearings (Land Use Bylaw & Planning Matters)

For matters requiring a Public Hearing under Part 17 of the Act:

- a) Notice shall be published on the County Website at least once per week for two consecutive weeks prior to the hearing;
- b) Notice shall be mailed or otherwise delivered to affected landowners as required by the Act or Land Use Bylaw;
- c) Notice signage shall be posted on the subject property where required by the Land Use Bylaw; and
- d) Additional methods (such as newspaper publication) may be used at the discretion of Administration.

5.3 Bylaws Requiring Two Advertisements

Where the Act requires advertising to be done twice:

- a) The first notice shall be published at least fourteen (14) days before the matter is considered;
- b) The second notice shall be published at least seven (7) days after the first notice;
- c) Publication on the County Website satisfies each required publication.

6. CONTENT OF NOTICE

6.1 All advertisements shall include, where applicable:

- a) A description of the matter;
- b) The date, time, and location of any Public Hearing or Council meeting;
- c) Instructions on how the public may obtain further information;
- d) Instructions on how submissions may be made; and
- e) Any other information required by legislation.

7. PROOF OF ADVERTISING

7.1 Proof of advertising may be established by:

- a) A printed copy or screenshot of the County Website showing publication dates;
- b) An affidavit or statutory declaration by Administration;
- c) A publisher’s affidavit (where applicable); or
- d) Any other method deemed satisfactory to Council.

8. ADDITIONAL OR SUPPLEMENTAL NOTICE

8.1 Nothing in this Bylaw prevents the County from providing additional notice beyond the minimum requirements.

8.2 Failure to provide additional notice does not invalidate any advertising that complies with this Bylaw and the Act.

9. INTERPRETATION

9.1 This Bylaw shall be interpreted in a manner consistent with the Act.

9.2 If any provision of this Bylaw conflicts with the Act, the Act prevails.

9.3 If any portion of this Bylaw is found invalid, the remaining portions remain in force.

10. REPEAL

10.1 This Bylaw hereby rescinds previous Bylaw 23-013

11. EFFECTIVE DATE

11.1 This Bylaw comes into force on the date of third and final reading.

READ A FIRST TIME this ___ day of _____, 2026.

READ A SECOND TIME this ___ day of _____, 2026.

READ A THIRD TIME AND FINALLY PASSED this ___ day of _____, 2026.

REEVE

CHIEF ADMINISTRATIVE OFFICER

Modernizing Community Communications

Advertising & Public Notification Bylaw

February 19, 2026

What:

- Updated Advertising & Public Notification Bylaw proposed for consideration of first reading
- Shift public notification from print to primarily digital platforms including but not limited to website, social media and “County Insider” biweekly electronic newsletter
- Phased approach during remainder of 2026 to educate residents on availability of digital communication channels and promote adoption
- End County subsidy for Sunny South News subscriptions as of January 2027 by rescinding Policy 106 effective December 31, 2026

What:



Lethbridge County Policy Handbook

EFFECTIVE: October 20, 1979

SECTION: 100 NO. 106

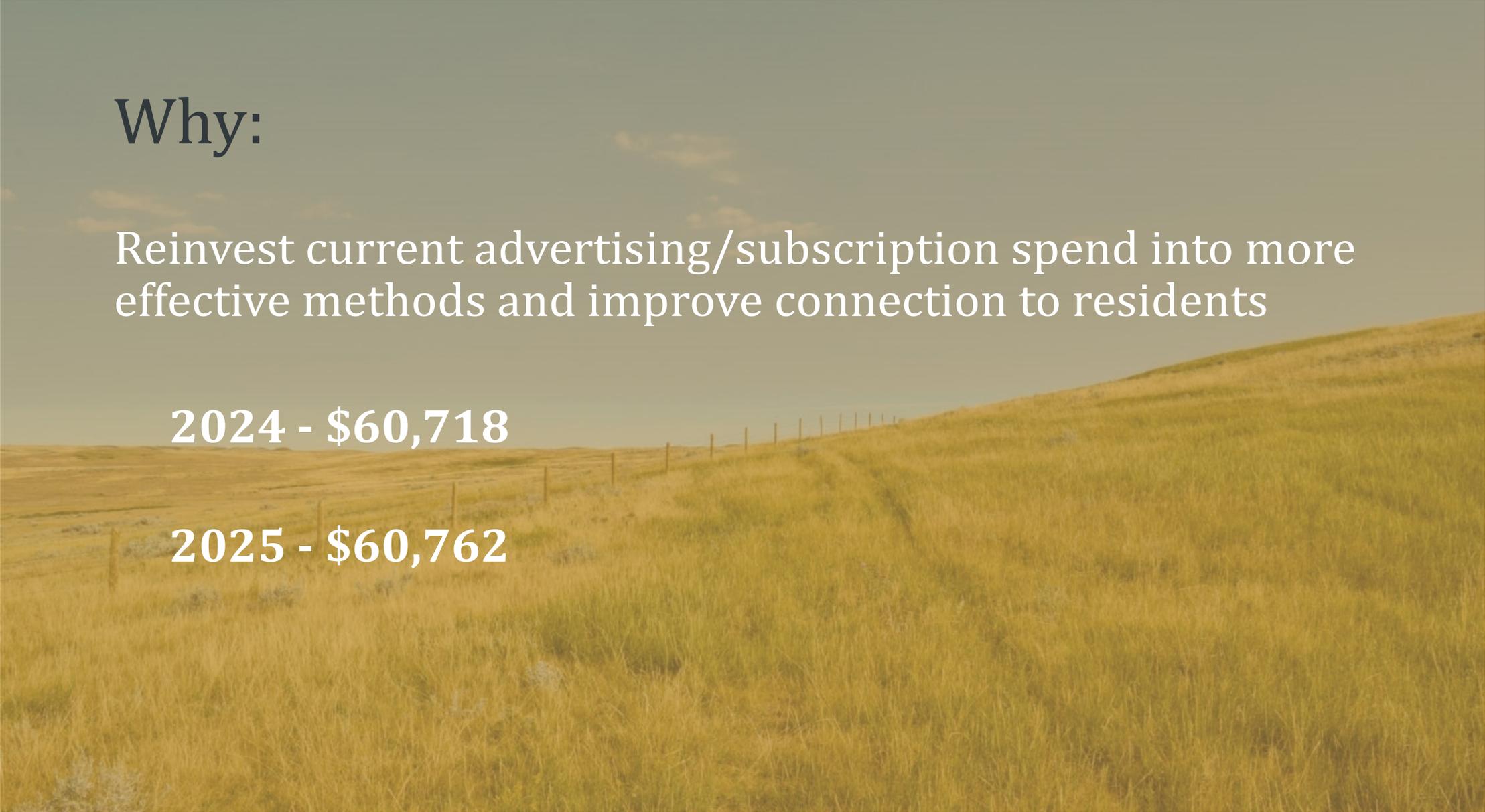
APPROVED BY: County Council

SUBJECT: Newspaper Distribution
& Publishing of Minutes

REVISED DATE:

MOVED that a policy be established to provide the mailing of a Sunny South News subscription to each registered owner of property according to the information contained in the tax roll records.

MOVED that a policy be initiated immediately, whereby the Administration be authorized to have published in the Sunny South News, edited minutes of meeting proceedings as soon as the minutes had been prepared and prior to the minutes being confirmed by Council, with such editing to permit the publishing of action items of Council; and further, that a special notation be attached to all published proceedings that the content, as published, had not been confirmed by Council, and is subject to change and/or correction.



Why:

Reinvest current advertising/subscription spend into more effective methods and improve connection to residents

2024 - \$60,718

2025 - \$60,762

Coverage

*8 week sample (Sept/Oct 2025, Jan/Feb 2026)

	Coverage Footprint (Page Equivalents)
Lethbridge County	6.5
Coalhurst	14.0
Coaldale	<u>22.0</u>
TOTAL	42.5

	Editorial Mentions	% Share of Editorial Coverage
Lethbridge County	18	14.4%
Coalhurst	42	33.6%
Coaldale	<u>65</u>	<u>52.0%</u>
TOTAL	125	100%

Coverage

*8 week sample (Sept/Oct 2025, Jan/Feb 2026)

	Earned Stories	Paid Items	Earned : Paid
Coaldale	65	20	3.25 : 1
Coalhurst	42	15	2.80 : 1
Lethbridge County	18	12	1.50 : 1

Distribution

*AdCanada Media Inc market analyzer

circulation

total circulation:	3,672
paid:	3,578
controlled:	94
electronic:	58
confirmed:	2022/02/16
basis:	CMCA-Paid

market info

• population characteristics

total population	23,603
age less than 35	52%
age 55 and over	25%
age 65 and over	14%
visible minority	5%
indigenous ancestry	4%

household characteristics

total households	8,274
average persons/household	3.08

household income

median	\$ 92,714
average	\$ 106,176

Demographics

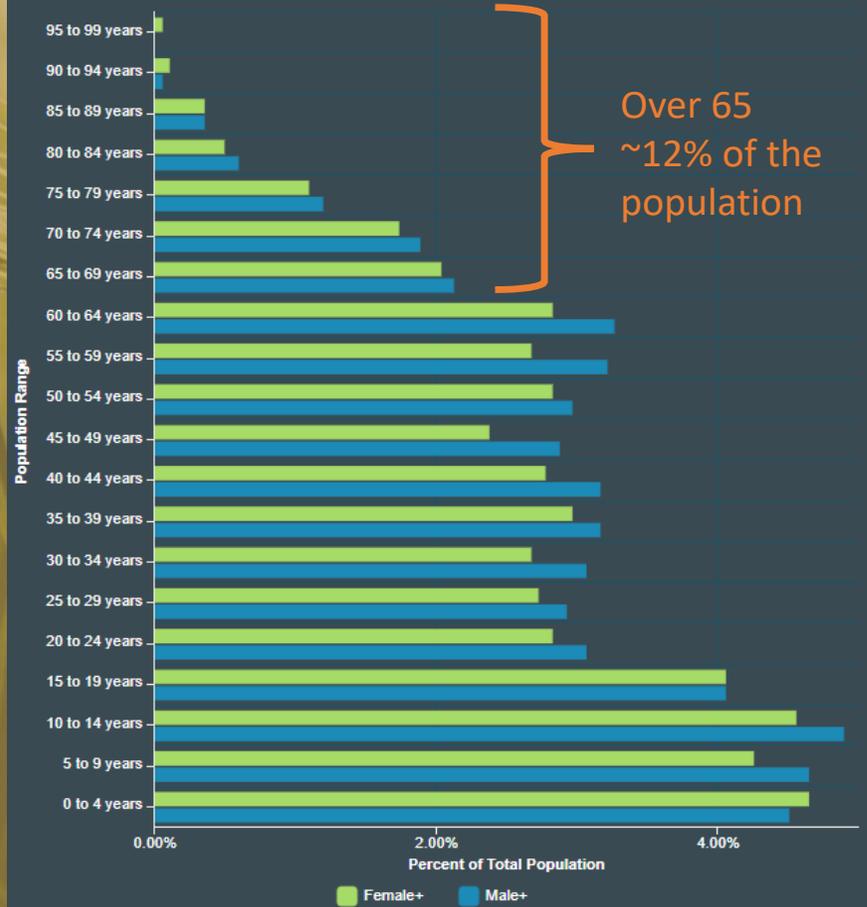


County Compass

Median Age:
32.8 years

Median Male Age:
33.2 years

Population by Age and Gender (2021)

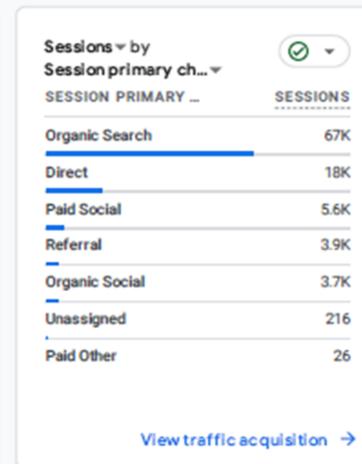
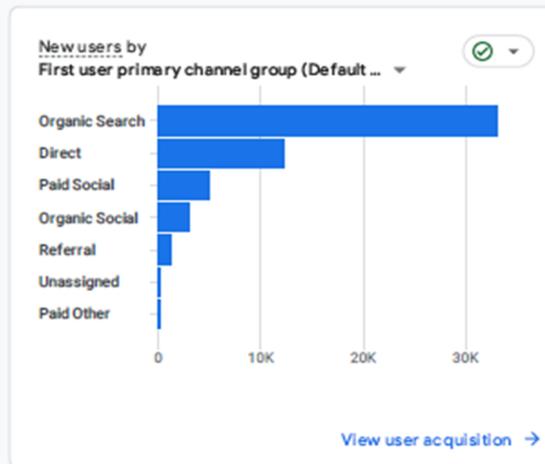
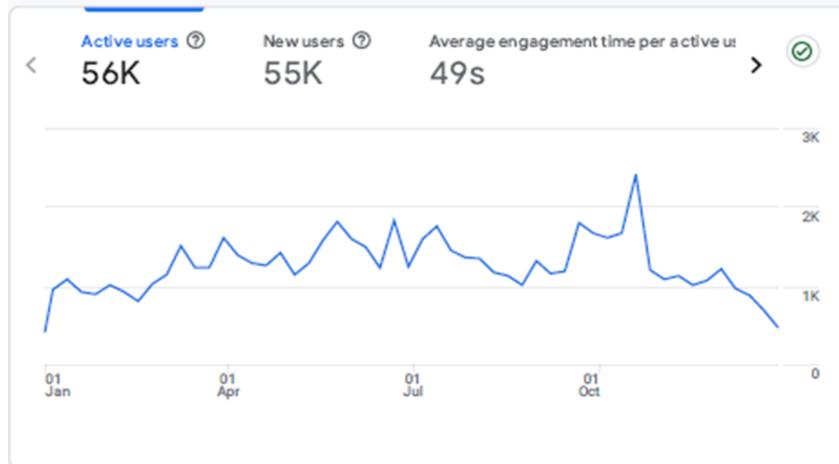


Website

All Users Add comparison +

Last calendar year Jan 1 - Dec 31, 2025

Reports snapshot



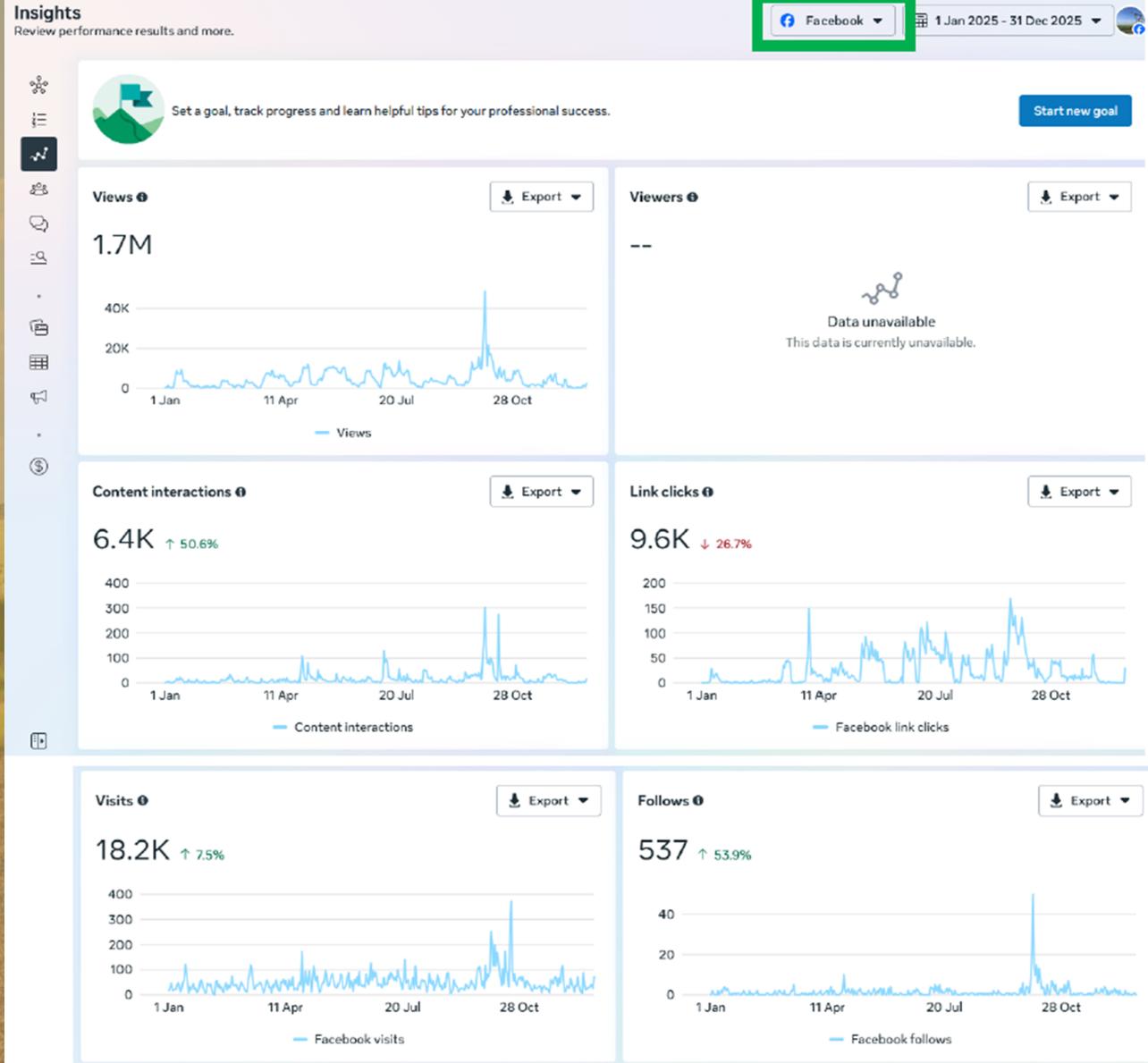
Website

Views by Page title and screen class ✓ ▾

<u>PAGE TITLE AND SCREEN ...</u>	<u>VIEWS</u>
Lethbridge County - Home	28K
Lethbridge County - Careers	16K
Lethbridge County - Online M...	11K
Lethbridge County - Fire Bans	6.4K
Lethbridge County - Contact Us	5.3K
Lethbridge County - Election ...	4K
Lethbridge County - Transfer ...	3.7K

[View pages and screens](#) →

Facebook



E-News

Audience Overview

Feb 12, 2025 - Feb 11, 2026 • Compared to previous 365 days

All Email SMS

Total contacts

1,229

▲ 36.6%

Subscribed

1,112

▲ 26.9%

Non-Subscribed

0

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Unsubscribed

117

▲ 388%

Contacts over time

Feb 12, 2025 - Feb 11, 2026 • Compared to previous 365 days

Email subscribers

Day

Week

Month

...

Total contacts

1,229

▲ 329 (36.6%)

Subscribed contacts

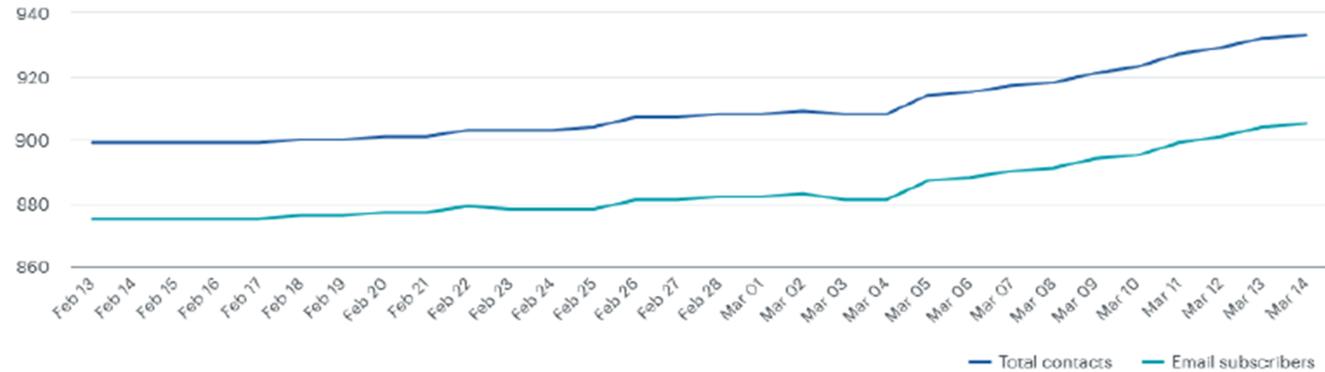
Email subscribers

1,112 ▲ 26.9%

Unsubscribed contacts

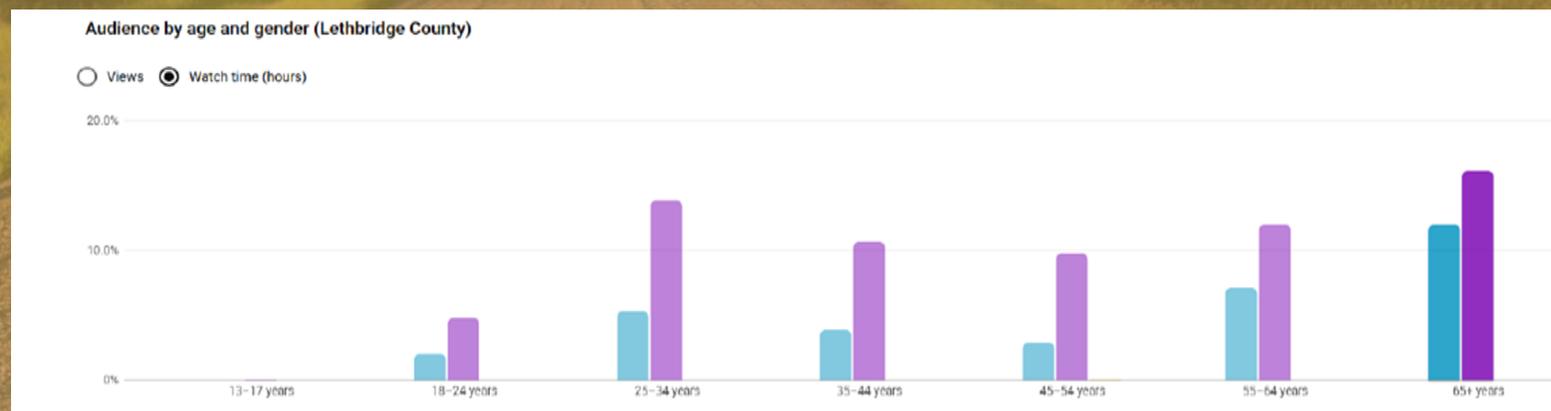
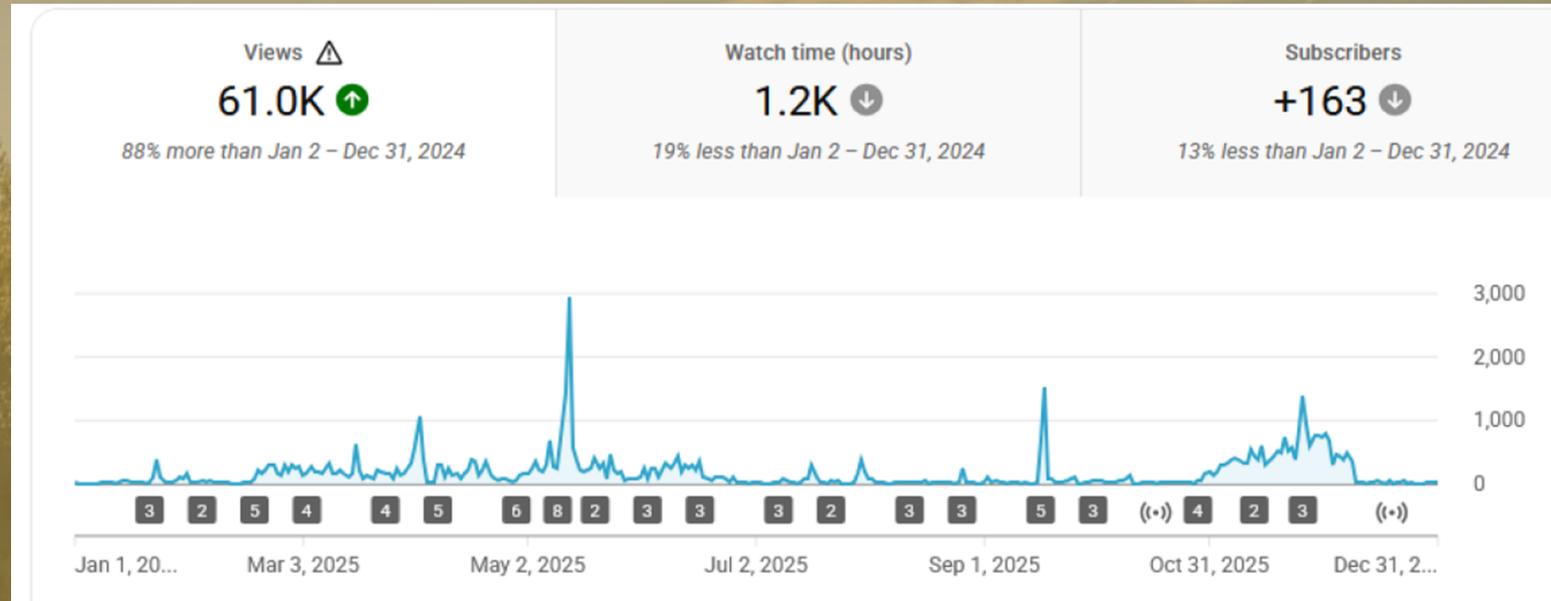
Email unsubscribers

117 ▲ 388%



0 - 30 of 364 < Previous Next >

YouTube



Recommendation:

- Provide 1st reading to Bylaw 26-008 “Advertising & Public Notification Bylaw”
 - Repeals Bylaw 23-013 “Advertising Bylaw”
- Rescind Policy 106 effective December 31, 2026



February 13, 2026

Dear Mr. Campbell,

On April 20th, Corteva Agriscience employees around the world are celebrating an exciting milestone: the 100th anniversary of Pioneer, our flagship seed brand.

A century ago, Pioneer revolutionized farming with commercial hybrid seed corn and a groundbreaking approach to farmer sales. This vision to bring the highest-yielding seeds to farmers continues to drive Corteva's innovation around the world today. We are celebrating the contributions that our team members make every day in communities around the world, including in Lethbridge.

Our company is proud to operate the Lethbridge canola seed production facility in your community. We would be thrilled to have you join us to celebrate this incredible achievement.

We are planning to host a celebration **at the Lethbridge Trade & Convention Centre on April 20th from 12:00-3:00pm**. A catered lunch will be served, and we would gladly provide time for you to address the attendees. Your presence as a leader in our community would be greatly appreciated.

Agriculture is, and will continue to be, one of the economic engines of Canada. Agricultural innovation is critical to addressing food security, supporting rural economic vitality and being good stewards of the land. Thank you for your support of agriculture. We look forward to continuing to engage with you for the benefit of farmers and our communities.

To confirm your attendance, please contact Emerson Vandenberg, Government and Industry Affairs Leader for Canada: emerson.vandenberg@corteva.com / (613) 558-4568.

Sincerely,

A handwritten signature in black ink, appearing to read "Lorelee Orr".

Lorelee Orr
Vice-President, Canada Commercial
Corteva Agriscience

AGENDA ITEM REPORT



Title: Lethbridge County Council Attendance Update - January 2026
Meeting: Council Meeting - 19 Feb 2026
Department: Administration
Report Author: Candice Robison

APPROVAL(S):

Candice Robison, Legislative Coordinator & Executive Assistant Approved - 17 Feb 2026

STRATEGIC ALIGNMENT:



Governance



Relationships



Region



Prosperity

EXECUTIVE SUMMARY:

To remain transparent to its citizens, Lethbridge County Council members report on their activities and events attended throughout the month.

RECOMMENDATION:

No motion required.

REASON(S) FOR RECOMMENDATION(S):

To remain transparent to the citizens of Lethbridge County.

PREVIOUS COUNCIL DIRECTION / POLICY:

A County Council update is provided monthly.

BACKGROUND INFORMATION:

In order to remain transparent to its citizens, Lethbridge County Council members provide a monthly report on their activities and events for the prior month.

ALTERNATIVES / PROS / CONS:

By not reporting activities and events attended by members of Council, citizens are unaware of the events occurring within the region and are unaware of the participation of Council with regards to community events.

FINANCIAL IMPACT:

None at this time.

LEVEL OF PUBLIC PARTICIPATION:



Inform



Consult



Involve



Collaborate



Empower

ATTACHMENTS:

[Lethbridge County Council Attendance Update - January 2026](#)

**Lethbridge County Council Attendance
January 2026**

Division 1

Councillor Lorne Hickey

January 8	Green Acres Orientation Meeting
January 12	Council to Council Supper with City of Lethbridge
January 14	Green Acres Retirement Gathering
January 15	Lethbridge County Council Meeting
January 16	Foothills Little Bow Municipal Association
January 21	Green Acres Executive and Finance Meeting
January 28	Green Acres Board Meeting

Division 2

Reeve Tory Campbell

January 7	Meeting with Director Growth & Engagement
January 9	Meeting with Minister of Affordability & Utilities, Nathan Neudorf
January 12	Council to Council Supper with City of Lethbridge
January 15	Lethbridge County Council Meeting
January 15	RMA District 1 Board of Directors Open House
January 16	Foothills Little Bow Municipal Association
January 28	Lethbridge County/Coalhurst IDP Meeting

Division 3

Councillor Mark Sayers

January 5	Link Pathway Executive/County Representative Meeting
January 7	Link Pathway Board Meeting
January 12	Council to Council Supper with City of Lethbridge
January 15	Lethbridge County Council Meeting
January 15	RMA District 1 Board of Directors Open House
January 16	Foothills Little Bow Municipal Association
January 20	ASB Orientation
January 20-23	Provincial ASB Conference

Division 4

Deputy Reeve John Kuerbis

January 6	Weekly Meeting with Community Futures Executive Director
January 12	Community Futures Finance Committee Meeting
January 12	Council to Council Supper with City of Lethbridge
January 13	Weekly Meeting with Community Futures Executive Director
January 15	Lethbridge County Council Meeting
January 15	RMA District 1 Board of Directors Open House
January 16	Foothills Little Bow Municipal Association
January 21	Community Futures Building Committee
January 21	Weekly Meeting with Community Futures Executive Director
January 28	Meeting with Prairies Can
January 28	Community Futures Monthly Board Meeting
January 28	Lethbridge County/Coalhurst IDP Meeting
January 30	Meeting with Constituent

Division 5

Councillor Kevin Slomp

January 12	Council to Council Supper with City of Lethbridge
January 15	Lethbridge County Council Meeting
January 16	Foothills Little Bow Municipal Association
January 20-23	Provincial ASB Conference
January 28	Lethbridge County/Coalhurst IDP Meeting

Division 6

Councillor Eric Van Essen

January 12	Council to Council Supper with City of Lethbridge
January 14	ASB Articles
January 15	Lethbridge County Council Meeting
January 15	ASB Strategic Planning Discussion
January 15	RMA District 1 Board of Directors Open House
January 16	Foothills Little Bow Municipal Association
January 20-23	Provincial ASB Conference

Division 7

Councillor Tony Ankermann

January 12	Council to Council Supper with City of Lethbridge
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January 15	Lethbridge County Council Meeting
January 15	RMA District 1 Board of Directors Open House
January 16	Foothills Little Bow Municipal Association
January 20-23	Provincial ASB Conference
January 26	Meeting with CAO
January 28	Lethbridge County/Coalhurst IDP Meeting
