

2019-22 Strategic Plan

VISION

LETHBRIDGE COUNTY WILL ENDEAVOR TO PURSUE BALANCED AND SUSTAINABLE GROWTH IN CONJUNCTION WITH AN EVER-IMPROVING QUALITY OF LIFE WITHIN ONE OF CANADA'S GREATEST AGRICULTURAL COMMUNITIES.

MISSION

LETHBRIDGE COUNTY DELIVERS EFFECTIVE AND EFFICIENT SERVICES THROUGH STRONG LEADERSHIP AND EMPOWERED EMPLOYEES.

VALUES

Listening We were elected to represent the citizens of Lethbridge County and are committed to hearing what they have to say before we make decisions. We respect and honour the input provided by our citizens. We strive to continually improve the way we engage citizens. Our doors and ears are always open.

Communication We appreciate that openness and transparency are key to building trust and accountability and strive to share information with our citizens in a clear and understandable way. We work hard to explain the rationale for our decisions, and take an approach to decision-making that demonstrates good character and common-sense.

Fiscal Sustainability We will live within our means by using our resources wisely. We are prudent with public money and strive to be as efficient and effective as possible in everything that we do.

Strong Relationships We know that we are not working in a vacuum and need to collaborate with our partners. We are committed to maintaining efficient and effective working relationships with the provincial and federal governments, our rural and urban neighbours, irrigation districts, and water co-ops.

STRATEGIC PILLARS

Outstanding Quality of Life

- Lethbridge County residents experience a high quality of life by living in a vibrant & safe rural community that provides them with access to programs & services that meet their needs.

Effective Governance & Service Delivery

- Lethbridge County is recognized by citizens for having an effective Council that makes decisions in the best interests of citizens & delivers services effectively through a strong empowered Administration.

Prosperous Agricultural Community

- Lethbridge County is recognized for having a strong agricultural economy including primary & value-added agricultural businesses.

Vibrant & Growing Economy

- Lethbridge County has a diverse economy that leverages its strength in the agriculture, renewable energy, & transportation sectors.

Strong Working Relationships

- Lethbridge County is recognized as a trusted & effective partner across the region in the delivery of effective programs & services. The County has strong working relationships with the provincial & federal governments, neighbouring municipalities, First Nations, the irrigation districts, the water co-ops, regional service providers, & research and training institutions.