

Speakers

Jan. 17, 2019



**Thank you for helping us
celebrate our 20th year!**

We are excited to bring you five outstanding speakers. As we developed our theme, "Entrepreneurship: Opportunity, Risk and Creative Disruption", we realized the value in telling local success stories as well as bringing in perspectives from different regions. We are looking forward to hearing these inspirational stories and encouraging everyone in our audience to take bold steps to advance our industry.



Dr. Cody Creelman

Dr. Cody Creelman received his Bachelor of Science in Agriculture with distinction in 2006 from the University of Alberta and his Doctor of Veterinary Medicine in 2011 from the Western College of Veterinary Medicine.

Dr. Creelman grew up near Beaverlodge, Alberta on a commercial cow/calf operation and raised purebred Simmental cattle. He joined Veterinary Agri-Health Services, in May 2011 as an associate veterinarian and now, as of 2013, is a managing partner. His professional interests include pathology, large animal surgery, cow/calf and feedlot production medicine. Since becoming a veterinarian, Dr. Creelman has discovered a new passion, revolving around the use of mobile technology in the field. This includes consulting on veterinary application design projects as well as leveraging various social media platforms to market veterinary services.



Jeff Ball

John-Jeffrey Ball is a CEO, entrepreneur and public speaker. As a third-generation farmer, Jeff's passion for cattle was deeply-rooted growing up on a small farm near Brant, Alberta. Jeff founded and continues as the CEO of the Ballco Group of Companies. Started as a humble cattle feeding operation in 1993, 25 years later Ballco Company, has evolved to serve local, national and international markets specializing in cattle genetics, grain farming, a growing division of transport and trucking, rail trans load facility, custom wheat blending services for bakeries, branded premium beef products offered across Canada and the United States, and soon an innovative line of value-added food products. Jeff's most recent venture includes the expansion of his company into North East China where he is establishing a breeding and feeding operation. With extension of his work into the world's fastest growing economy, Jeff often travels to China to oversee operations and seek further opportunity for growth.

Jeff is no stranger to live, radio and print audiences, offering a wealth of experience and knowledge in creating competitive conditions in which to thrive in an evolving cattle industry. He has also held several leadership positions on beef and agricultural bodies, including Chair of the Alberta Feeders Association, Chair of the Livestock Identification Services, Vice-President of the Canadian Beef Grading Agency, Alberta Beef Producers (ABP) Feeder Council, Beef Round Table and the Advancing Canadian Agriculture and Agri-Food (ACAAF) Board.

Reflective of his commitment to living a healthy lifestyle, in his spare time you will find Jeff doing anything from running the New York City marathon, getting up at the crack of dawn to do a Crossfit class or taking hours to cook a great meal with a good glass of wine. His life motto: All work and no play is bad for business!



Dr. G. Kee Jim

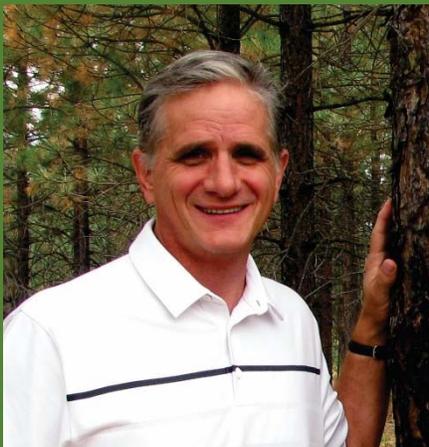
Dr. G. Kee Jim received his Doctor of Veterinary Medicine (D.V.M.) in 1983 from the Western College of Veterinary Medicine, Saskatoon, Saskatchewan. He is the founding partner of Feedlot Health Management Services Ltd. (FHMS), and the 2008 recipient of the American Association of Bovine Practitioner's Practitioner of the Year award. Dr. Jim is also a past recipient of the American Association of Bovine Practitioner's Beef Award for Excellence in Veterinary Preventative Medicine, the Schering-Plough Animal Health Veterinary Award from the Canadian Veterinary Medical Association, and the Canadian Animal Health Institute Leadership Award.

Dr. Jim is currently the CEO and Managing Director of Feedlot Health Management Services Ltd. Dr. Jim's companies, G.K Jim Farms and affiliated companies Cattlinc Inc, Silverado Cattle Inc., Taweel Cattle Company Ltd., Korova Feeders Ltd., Quality Beef Producers, Cantex Feeders, Tierra Blanca Feeders and Diamond Feeders are major players in the Canadian and United States cattle industries through ownership of cows, backgrounding cattle, grass cattle and feedlot cattle. In addition, he has served on the board of directors of several beef industry groups including the Alberta Cattle Feeders' Association, Canadian Cattlemen's Association, Livestock Identification Services Ltd., Canadian Cattle Identification Agency, Canada Beef Export Federation and the Alberta Livestock and Meat Agency. Also, he has served as Board Chair of the Canada Beef Export Federation and Vice Chairman of the Alberta Cattle Feeder's Association.



Dr. Ty E. Lawrence

Dr. Ty E. Lawrence is a professor of animal science at West Texas A&M University. He was reared on a cow-calf operation near Dalhart, Texas before pursuing formal education at West Texas A&M University (B.S., M.S.) and Kansas State University (Ph.D.). Dr. Lawrence spent two years with Smithfield in the position of research manager for pork harvest and processing facilities on the eastern seaboard before entering his academic career. In his current position at West Texas A&M University, he has taught over 2,000 undergraduate and graduate students in 13 different animal, food and meat science courses. He has advised four Ph.D. and 28 M.S. students. In addition, Dr. Lawrence is the Director of the WTAMU – Beef Carcass Research Center, which annually evaluates 400,000+ cattle for a variety of research projects. He also serves as the Director of the WTAMU – Meat Laboratory. His research activities focus on improving the yield and quality of red meat products and have resulted in the publication of 85 peer-reviewed scientific journal manuscripts. Dr. Lawrence has received the AMSA Distinguished Achievement Award and was a recipient of the inaugural 40 under 40 awards in Agriculture from the Vance Publishing Group.



Bruce Vincent

Bruce Vincent is a third generation logger from Libby, Montana. He is co-owner of the public relations firm Environomics, volunteers as Executive Director of Provider Pals, and is a board member of the Evergreen Foundation.

Bruce speaks throughout the United States and the world, testifies on resource issues before Congress and has appeared on several news programs such as "60 Minutes". He has been named Timberman of the Year in Montana, National Forest Activist of the Year, received the inaugural Presidential Preserve America Award from President Bush, has been named "Keeper of the 10th" by Women in Farm Economics and received American Agri-Women's Veritas Award. He recently co-wrote a book named *Against the Odds: A Path Forward for Rural America*. It is a powerful firsthand account of life in rural America that offers a broad, probing look at the environmental tensions surrounding the collapse of many of our rural resource communities.

Bruce and his wife of 40 years, Patti Jo, have four children and 11 grandchildren. His current activities represent a family commitment to responsible environmentalism.