

2018 Strategic Plan



VISION

LETHBRIDGE COUNTY IS A DIVERSE, INNOVATIVE AND PROSPEROUS COMMUNITY PROMOTING RURAL LIFESTYLES, AGRICULTURE AND BUSINESS OPPORTUNITIES.








MISSION

LETHBRIDGE COUNTY DELIVERS EFFECTIVE AND EFFICIENT SERVICES THROUGH EMPOWERED EMPLOYEES AND STRONG LEADERSHIP.

VALUES



STRATEGIC PILLARS, GOALS, AND STRATEGIES

 Excellent Quality of Life <i>We ensure a high quality of living for our residents through managed growth and our focus on infrastructure.</i>			
1. Growth and development are strategically managed within the County. 1.1 Continue long-term planning for preferred areas of Grouped Country Residential. 1.2 Continue long-term planning for hamlet growth. 1.3 Update engineering standards for new development. 1.4 Introduce measures to prevent building in low lying flood prone areas.	2. Appropriate enforcement of our bylaws and enhanced public safety support quality of life in the County. 2.1 Support planning of County services by reviewing our bylaws. 2.2 Lobby for enhanced policing and law enforcement.	3. Viable Emergency Services are in place. 3.1 Establish a focussed vision for Emergency Services delivery in the County. 3.2 Demonstrate appreciation of the contributions by the Fire Departments.	4. Risk associated with disasters in the County is minimized. 4.1 Continue to promote and utilize fire risk management best practices. 4.2 Manage the hazards that could contribute to potential disasters.
 Good Governance and Management Excellence <i>We focus on strong management and good governance.</i>			
5. The County is an excellent place to work. 5.1 Continue a succession plan identifying both potential key vacancies and staff professional development. 5.2 Provide orientation, training and education for Councillors. 5.3 Review Administration, Union and Council salary and benefits every five years (minimum) to remain competitive in employee attraction and retention. 5.4 Ensure a high level of safety and respect in the workplace.	6. The County is viewed as the "Pride of the Region" inside and outside the organization. 6.1 Continue to promote our County image and initiatives and enhance communication between Council, staff and citizens. 6.2 Work with our employees to ensure they serve the County as the "Pride of the Region". 6.3 Deliver our County services in a cost effective and efficient manner. 6.4 Ensure a high level of accountability in all we do.	7. County Services are in one location. LONG-TERM GOAL (beyond 2023) 7.1 Continue to investigate the long-term placement of County services in one location. 7.2 Conduct a cost/benefit feasibility study for County operations.	
 Infrastructure Sustainability <i>We understand and value the importance of our infrastructure systems to our community.</i>			
8. Continue to implement the 35-year plan for the Market Access Network. 8.1 Continue to review efficiencies for market access network maintenance. 8.2 Continue the strategy for hard top maintenance and reconstruction.	9. Increased revenue is secured for infrastructure, primarily roads and bridges. 9.1 Determine funding alternatives for the 35-year Infrastructure Sustainability Plan.	10. County residents and heavy haulers understand the impact of their use on the quality and costs of roads. 10.1 Continue to communicate to and educate County citizens and heavy haulers about County roads; namely, impact of use on quality, cost of maintenance and longevity of the roads.	11. The County has a sustainable plan for gravel resources to meet County needs. 11.1 Investigate the expansion of the haul route network. 11.2 Investigate high use, low weight roads for stabilization.
		12. The County has developed a plan to ensure a suitable drainage program. 12.1 Investigate collaborative options to provide resources for the drainage program. 12.2 Follow the direction of the Storm Water Master Plan as implemented in 2017. 12.3 Investigate alternate methods of storm water storage.	
 Strong Relationships within the Region <i>We value and invest in our regional relationships.</i>			
13. The airport provides regional value by serving as an economic generator and a connector for the region. 13.1 Investigate alternate funding models to ensure viability of the airport. 13.2 Investigate sustainable development on the airport lands.	14. Services are in place for commercial and industrial purposes. 14.1 Explore potable water sources for commercial and industrial growth purposes. 14.2 Ensure appropriate disposal capacity exists when access to water for commercial purposes is established. 14.3 Encourage water cooperatives to provide potable water on request to those that demonstrate an interest.	15. Regional Plans are in place. 15.1 Develop Intermunicipal Collaboration Frameworks. 15.2 Ensure Intermunicipal Development Plans are in place. 15.3 Investigate cost sharing models, liability and funding sources for recreation and emergency services. 15.4 Work with the Irrigation Districts on long-term planning.	
 Vibrant Economic Environment <i>We are proactive in creating industrial growth and economic development opportunities in our County.</i>			
16. The County invests in appropriate and innovative economic development opportunities that provide tangible benefits. 16.1 Utilize the Highway 3 corridor for commercial industrial growth. 16.2 Ensure appropriate control of the Canamex area. 16.3 Investigate and pursue economic development opportunities with regional partners. 16.4 Communicate that the County is "open for business" and will promote economic development. 16.5 Implement the Commercial/Industrial Land Use Strategy to ensure that the County has readily available land for commercial industrial use.		17. Businesses grow and thrive in the County. 17.1 Focus on business retention strategies. 17.2 Engage existing businesses to discuss their possible expansion opportunities. 17.3 Develop conceptual plans (e.g. Area Structure Plans, site plans) for appropriate commercial and industrial sites. 17.4 Investigate the impact of road bans on economic development.	