



## For Immediate Release

March 7, 2018

### Public Input Sought for Lethbridge Airport's YQL Liftoff Project

LETHBRIDGE- The public is invited to provide feedback with the launch of the new YQL Liftoff Project. As Lethbridge County and the City of Lethbridge move forward in the joint governance model for the Lethbridge Airport, a public information and consultation process is now underway. The aim of the Project is to give the public the opportunity to learn more about the future of the Airport as well as to provide comments on the various aspects of proposed planning.

The YQL Liftoff Project consists of three main components: the Airport Master Plan, Marketing and Governance. The Airport Master Plan is designed to guide strategic planning by creating a 20-year development framework to meet short and long-term objectives. Marketing opportunities will be explored and a strategy will be created for the implementation of the recommended governance model.

The first opportunity for feedback is on proposed changes and updates to the Air Terminal Building (at [www.yqlliftoff.ca/terminal/](http://www.yqlliftoff.ca/terminal/)). Proposed improvements include barrier-free washrooms in hold rooms and the creation of two separate gate locations to better facilitate departures.

Throughout this process, public feedback will be essential. As the Project progresses, there will be continuous opportunities to provide comments on several different aspects of the YQL Liftoff Project.

The YQL Liftoff Project website will provide regular updates to keep the public informed throughout the process. A trip calculator is also provided to give visitors an insight into the benefits and cost savings of using the Lethbridge Airport versus driving to Calgary: [www.yqlliftoff.ca/calculator](http://www.yqlliftoff.ca/calculator).

For questions on the YQL Liftoff Project, please contact [yqlliftoff@lethcounty.ca](mailto:yqlliftoff@lethcounty.ca).

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