



## Lethbridge County 2023 Canada's Ag Day Photo Contest

### *Rules and Regulations*

Lethbridge County is a proud agricultural community, and we want to see your farm photos in honour of Canada's Agricultural Day on February 15! We invite you to submit photos or short videos of your field, livestock, garden, or greenhouse this summer for our 2023 Canada's Ag Day Photo Contest.

#### **ABOUT:**

- Contest opens Tuesday, January 24, 2023 and closes Monday, February 13, 2023 at 11:59 p.m. Mountain Standard Time. All entries must be received by the Deadline to be eligible to win the prize.
- Entries must be submitted online at <https://lethcounty.ca/p/photo-contest>
- Photos/videos will be published on Lethbridge County's website, social media, and *What's Happening Lethbridge County* website. Photographer credit will accompany each photo. Media may also be used in other Lethbridge County publications or digital media.
- Offer void where prohibited or restricted by law.

#### **ELIGIBILITY:**

- Contest is open to of all ages. Photo release forms must be signed by a parent/legal guardian of minors under the age of 18.
- County elected officials and employees (collectively, the "Participating Entities"), and immediate families of each are not eligible to win any prizes.
- Individuals may submit up to three (3) photos or videos to be entered for the contest. Additional entries are welcome and will be shared but will not be eligible for prize entries. The first three (3) photos or videos submitted by an individual will be eligible for the prize.

#### **SUBMISSION REQUIREMENTS:**

- Photos/videos must be taken within the municipal boundaries of Lethbridge County.
- Entries must depict the photographer's farm, field, or livestock operation.
- Entries must not be heavily retouched, altered, or have watermark overlays.
- Entries must be original to the entrant.
- Videos must be 15 seconds or less.
- Entries should be high-resolution (at least 300 dpi) and in landscape (wide) format.
- Entries must be submitted electronically and be accompanied by the Photo/Video Release Form. Entries must also have the photographer's name, phone number, e-mail address, and location of where the photo was taken. A brief description (1-3 sentences) of the photo is encouraged.

#### **LETHBRIDGE COUNTY OWNERSHIP OF ENTRIES:**

All entries and materials submitted to Lethbridge County in connection with the Contest (collectively, "Entry Materials"), along with all copyright, trademark and other proprietary rights associated therewith, become the property of Lethbridge County upon submission, and Entry Materials will not be returned to any entrant. Without limiting the generality of the foregoing, you acknowledge that Lethbridge County will own all rights to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit the Entry Materials in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity.

#### **DISCLAIMER:**

The Participating Entities will not be responsible for:



- any late, lost, misrouted, distorted or damaged transmissions or entries;
- telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures;
- any Contest disruptions, injuries, losses, or damages caused by events beyond the control of Lethbridge County; or
- any printing or typographical errors in any materials associated with the Contest.

#### **WINNERS/PRIZES:**

- One (1) winner will be randomly selected by Lethbridge County.
- Winner will receive a gift basket valued at approximately \$250 and will be recognized on the Lethbridge County website, social media, and *What's Happening Lethbridge County* website.
- Prize is not transferable. No substitutions or exchanges (including for cash) of will be permitted, except that Lethbridge County reserves the right to substitute a prize of equal value. The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).
- Except where prohibited by law, entry into the Contest constitutes permission to use winners' name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any prize, except where prohibited by law, winners may be required to execute and deliver to Sponsor a consent to the use of their name, address, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation.

#### **QUESTIONS?**

Call 403-328-5525 for questions.



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### *Terms of Use & Photo/Video Release Form*

I hereby give Lethbridge County a royalty-free, world-wide, perpetual, non-exclusive licence to publicly display, distribute, reproduce, and create derivative works of the photograph or video entry I have submitted, including my photo(s) or video(s), in whole or in part, in any media now existing or later developed, for any purpose, including but not limited to advertising and promotion in any media.

I confirm to Lethbridge County that:

- I own all rights to the submitted photograph/video and such is an original work of authorship on my part and has not been copied, in whole or in part, from any other work and does not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity.
- I have obtained appropriate releases from any and all identifiable individuals appearing in the photograph/video and from any individuals who have provided any content for the photograph/video.
- The photograph/video I have submitted was taken within Lethbridge County municipal boundaries.
- The photograph/video does not violate any law, statute, ordinance, or regulation.

I understand that I will retain ownership of the photograph, but agree that:

- Lethbridge County does not guarantee any confidentiality with respect to the photograph/video and is not obligated to prevent nor does it have any liability for unauthorized copying, displaying, publishing, or any other use.
- My name will appear as a contributor of the photograph/video, and where applicable, for the disclosure and use of such information in connection with the promotional activities of Lethbridge County.

I understand that signing this release does not require Lethbridge County to publish my photograph(s)/video(s) if they do not meet the contest rules and regulations.

I hereby declare that I am 18 years of age or older. If under the age of 18, a parent or legal guardian must sign this form giving permission to the above.

By entering the Contest, I release Lethbridge County, County elected officials, and employees from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

*The information on this form is collected under Section 33(c) of the Freedom of Information and Protection of Privacy Act (FOIP) and is used solely for purposes relating to Lethbridge County. If you have any questions, please contact the FOIP Coordinator for Lethbridge County at 100 – 905 – 4th Avenue South, Lethbridge, AB T1J 4E4 or call (403)328-5525.*

**Name (first and last):**

**Name of parent/legal guardian if under the age of 18:**

**E-mail address:**

**Phone number:**

**Do you agree to the terms of use? YES NO**

**Where was the photo taken?**

**Brief description (optional):**