

2022 - 2032

Lethbridge County Strategic Plan Summary



GOVERNANCE

Providing responsible governance, including policies that guide operations to enhance the County

- Our public understands our policies
- Our public is aware of our policies
- Council has demonstrated due diligence both in the development of policies and maintenance of current policies
- We demonstrate wise and practical solutions
- Our community feels their best interests are well represented by Council



RELATIONSHIPS

Building strong relationships with our internal and external stakeholders strengthens the broader community

- We are active participants in joint development and ventures
- We are actively involved with our community partners
- We have partnerships within regional boards and committees that are mutually beneficial
- We have current positive initiatives with the Provincial and Federal governments



REGION

We are a versatile region where all stakeholders are able to thrive

- Our public feels informed
- Opportunities, including social, business, and employment are available to allow the public to flourish
- We are flexible in our pursuit of new enterprise
- There are a variety of ways for our public to engage in the community



PROSPERITY

Lethbridge County fosters an environment that will encourage investment in innovation and technology

- Investment in our community has grown
- We support new manufacturing capacity
- Our infrastructure is capable of new industry
- We have a plan to attract, expand and retain diverse businesses



VISION:

Lethbridge County is Canada's most innovative rural community.